WHAT'S IN A NAME? SOMETIMES CONSIDERABLE

A recent correspondent expresses himself as follows concerning the new fumigant for borers in peach trees: Paradichlorobenzene.

"Say, why couldn't the inventor have simply named the stuff 'borer assassinator'; or, if he had to have a long name for it, called it "Sickhimandgoinyourlengthandgethim benzene"? And then we laymen could analyze the name."-C. A. Finley.

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Carbolic Acid, Crude

Bluestone

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Bordeaux Mixture

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